

FLOWERS FOODS, INC.

FINANCE COMMITTEE CHARTER

I. Purpose

The purpose of the Finance Committee (the “Committee”) of the Board of Directors (the “Board”) of Flowers Foods, Inc. (the “Company”) is to carry out the responsibilities delegated by the Board, including reviewing and making recommendations with respect to financial matters affecting the Company.

II. Composition

Size. The size of the Committee will be determined by the Board, but it must always have at least three members.

Qualifications. Desirable qualifications for Committee members include experience in financial reporting, investments, business management, employee benefits and compensation, and human resources.

Appointment. The Board selects Committee members and the Committee Chair. The Committee Chair and each Committee member will serve at the pleasure of the Board for such term as the Board may decide or until such Committee member is no longer a Board member.

III. Duties and Responsibilities

1. Recommendations on Financial Matters. The Committee will make recommendations to the Board with respect to (i) management’s capital expenditure plans and other uses of the Company’s cash flows (including the financial impact of stock repurchases, acquisitions and the payment of dividends), (ii) the Company’s credit facilities, (iii) commodities hedging and (iv) liquidity matters.
2. Recommend Retirement Plan Design. The Committee will make plan design recommendations to the Board with respect to the approval, adoption and any significant amendment of all defined benefit and defined contribution retirement plans (“Company Retirement Plans”).
3. Fiduciary Oversight Committee. The Committee will recommend to the Board appointments to and have oversight over the Fiduciary Oversight Committee. The responsibilities of the Fiduciary Oversight Committee are set forth in the Fiduciary Oversight Committee Charter. The Committee will have no other responsibility for the operation of the Company Retirement Plans.
4. Board Reports. The Committee will report its activities to the Board in such manner and at such times as the Committee or the Board deem appropriate.
5. Risk Oversight. The Committee will oversee risks related to the duties and responsibilities of the Committee.

6. Other Delegated Duties or Responsibilities. The Committee will perform any other duties or responsibilities delegated to the Committee by the Board from time to time.

IV. Meetings

The Committee will meet in person, telephonically or by video conference as frequently as necessary to carry out its responsibilities under this Charter. The Committee Chair will, in consultation with the other members of the Committee and appropriate officers of the Company, establish the agenda for each Committee meeting. Any Board member may submit items to be included on the agenda. Committee members may also raise subjects that are not on the agenda at any meeting. The Committee Chair or a majority of the Committee members may call a meeting of the Committee at any time. The Committee will conduct its business as provided in the Company's Bylaws. The Committee Chair will supervise the conduct of the meetings and will have other responsibilities as the Committee may specify from time to time. In the absence of the Committee Chair at any duly called meeting of the Committee at which a quorum is present, the Committee, by majority vote of those members present, will designate one of the present members to serve as Acting Committee Chair for the meeting.

The Committee may request any officer or other employee of the Company, or any representative of the Company's legal counsel or other advisors, to attend a meeting or to meet with any members or representatives of the Committee. Any Committee member may be excused from a meeting to permit the remaining members of the Committee to act on any matter in which such member's participation is not appropriate, and such member's absence will not destroy the quorum for the meeting.

The Committee may, from time to time, determine that information or materials distributed or presented, or the specifics of deliberations held, at a Committee meeting would harm the Company if shared outside the Board and should be accessed by Board members only. If the Committee makes such a determination, the Committee must specifically identify the material to be protected and mark it as "Sensitive Committee Material." Sensitive Committee Material may not be disclosed in any way outside the Board, except as required by applicable law or by the affirmative vote of a majority of the Board. The designation of material as Sensitive Committee Material will be as narrow as possible and may not interfere in any way with the Committee's duty under this Charter and applicable law and regulations to provide a report to the Board.

V. Delegation

The Committee may, in its discretion, delegate all or a portion of its duties and responsibilities to a subcommittee, unless prohibited by applicable law, rule, regulation, or the Company's Articles of Incorporation or Bylaws.

VI. Resources and Authority

The Committee will have appropriate resources and authority to discharge its responsibilities, including, without limitation, appropriate funding, in such amounts as the Committee deems necessary, to compensate any consultants or any other advisors retained by the

Committee. The Committee may also retain independent counsel and other independent advisors to assist it in carrying out its responsibilities.

VII. Annual Review

At least annually, the Committee will (a) review this Charter and recommend any changes to the Board and (b) evaluate its own performance in the manner prescribed by the Nominating/Corporate Governance Committee and report the results of this evaluation to the Board.

November 15, 2024